

TASK FOR GROUPS:

Who are (or were) these famous businesspeople?

Use the expressions (*magnate, mogul, tycoon*) to describe them.



Today, the Corporation owns 12 newspaper and 25 magazines (including the popular *Cosmopolitan*), besides managing other media enterprises. His opulent 90,000 square foot castle at San Simeon, California is a landmark, and Orson Welles' classic film *Citizen Kane* is thought to have been based upon his life. While his name is foreign to those who do not know much about the history of journalism, and infamous to many of those who do, even in death his legacy remains that of all that he ever claimed to be - an astoundingly good businessman and wonderfully successful politician.



He is a leading Japanese businessman who, after having spent his childhood in Tosu in Southern Japan, went to San Francisco at the age of 16.

He finished high school in the US and went on to graduate from the University of California in Berkeley, where he majored with a degree in Economics.

In 1981, he went back to Japan to found Softbank. The company is today one of Asia's biggest media, web and telecommunication companies and he is the chief executive officer. He is also chairman of Yahoo Japan. With an estimated net worth of \$7 billion, he is said to be Japan's richest man.



He is the founder, Chairman and CEO of global media holding company News Corporation, the world's second-largest media conglomerate.

In 1981, he bought *The Times*, his first British broadsheet, and became a naturalised US citizen in 1985.

His News Corporation acquired Twentieth Century Fox (1985), HarperCollins (1989) and The Wall Street Journal (2007). He formed BSkyB in 1990 and during the 1990s expanded into Asian networks and

South American television. By 2000 his News Corporation owned over 800 companies in more than 50 countries with a net worth of over \$5 billion.



He had amassed a huge fortune:

- a fleet of shipping vessels (freighters and tankers);
- control of ninety-five multinational businesses on five continents;
- stock of oil companies in the USA, the Middle East, and Venezuela;
- Olympic Airways and Air Navigation;
- apartments in Paris, London, Monte Carlo, Athens, Acapulco, a castle in South France, the Olympic Tower (a 50+ story high-rise in Manhattan);
- the islands Skorpios and Sparta;
- accounts in 217 banks throughout the whole world.



He was an American industrialist and founder of the Getty Oil Company. Born in Minneapolis, Minnesota, into a family already in the petroleum business, he was one of the first people in the world with a fortune of over \$1 billion U.S. dollars. He was an avid collector of art and antiquities, and his collection forms the basis of his Museum in California.



ANSWERS:

1. Randolph Hearst (1863-1951)
2. Masayoshi Son (b.1957)
3. Rupert Murdoch (b. 1931)
4. Aristotle Onassis (1906-1975)
5. J. Paul Getty (1892-1976)
6. Donald Trump (b. 1946)

